

GOVERNMENT OF JAMMU AND KASHMIR  
OFFICE OF THE CHIEF EXECUTIVE OFFICER,  
BHADERWAH DEVELOPMENT AUTHORITY  
BHADERWAH, DISTRICT DODA.

Tele/Fax 01997-244049



**Sub:- Notice inviting proposal for Bhadarwah-Tourism-cum-Cultural-Festival 2017.**

**NIP No 01 of 07/2017**

For and on behalf of Governor of Jammu and Kashmir, Chief Executive Officer Bhadarwah Development Authority invites proposals from the registered production houses/NGO's for organizing cultural shows/programmes including tentage for two days Bhadarwah Tourism Cum Cultural Festival 2017 scheduled to be held in 3<sup>rd</sup> week of August 2017, along with rates of items i.e artists/programmes (National, International) approved by the Academy of Art, Culture and languages, Doordarshan and Radio Station Jammu and Kashmir on prescribed fee and tentage arrangements. As mentioned at (A) & (B)

**(A). The schedule of the events along with locations is listed below.**

S. No	Days	Programme	Venue
1	1 <sup>st</sup> day Morning	Inaugural ceremony with power pack pre-recorded track based show/laser show/any other new concept/live performance by renowned celebrity/ cultural programme depicting culture and folk of J&K in general, Rang Bhalessi and Bhadarwah, Doda region in particular. Besides 02 items depicting folk of any two States of the country, with preparation of stage, design & decoration which also includes small skits on the themes like communal harmony, sanitation and promotion of Bhadarwah tourism.	Govt. Boys Higher Secondary School Bhadarwah
	Evening	Sham-e-Bhadrwah with reputed artists.	
2	2 <sup>nd</sup> Day Morning	Cultural programme /heritage walk covering Udrana, Gatha, historical Chowgan Seri Bazaar, Passri etc	Bhadarwah
	Evening	Culmination- A grand musical evening with one reputed National/International level celebrity artists.	Boys H.S.S Bhadarwah

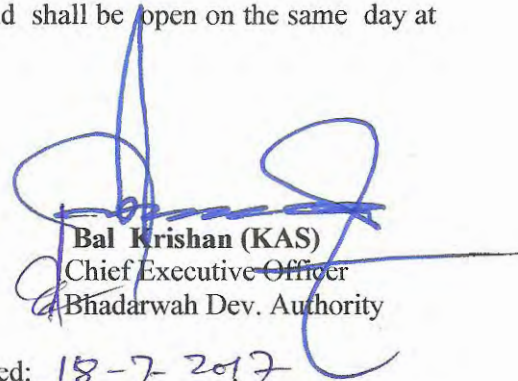
**(B) Tentage Items**

- 1 Complete white Shamiana with side wall and pole cover = 32000 sft
- 2 04 Nos Dunlop Dining chairs with table with white cover (Boofay).
- 3 Fresh green/red carpet =13000 sft
- 4 Sofa set VIP = 12 no's
- 5 Sofa set two seater = 12 no's
- 6 Centre table with cloth = 24 no's
- 7 Chairs Dunlop single seater with white cover. = 40 no's
- 8 Chairs P.V.C = 4000 no's
- 9 Flowers/CHUNART Flowers pots at V.I.P stage.
- 10 Table 6'x3' = 100 no's.
- 11 Kanats = 100 no's
12. **Water proofing Shamiana as per requirement.**

**Illumination of the venue.**

- (i) Mat lights, Tube lights, Halogens lights as per requirement  
Gen Set including fuel and maintenance
- (i) 15 KVA
- (ii) 40 KVA
- (iii) 65 KVA

15,000/- (Rupees fifteen thousand only) and Rs 3000.00 as processing fee (non refundable) which may be deposited in the office of the undersigned and shall be open on the same day at 2 pm.



**Bal Krishan (KAS)**  
Chief Executive Officer  
Bhadarwah Dev. Authority

No: BDA/2017-18/ 582-91 :

Dated: 18-7-2017

### Terms and Conditions:-

1. The organisation should be a registered/approved production house under the Doordarshan or the registered NGO with the Union Government of India/ Govt. of Jammu and Kashmir and also having experience of conducting such events at State and National level.
2. The organisation should be well versed with the culture and heritage of Bhadarwah in particular and Jammu and Kashmir State in general.
3. The proposal should essentially include the folk dances of Jammu and Kashmir State (Punjabi, Dogri, Kashmiri, Bhadarwahi, Gojri/Siraz Rang (Bhallessi), Padari in general and erstwhile Doda District.
4. The tenderer has to quote essentially the names of celebrity artists in the proposal..
5. The proposal shall be scrutinized by the committee after proper demonstration to be given by the by the organiser/ tenderer. The inaugural ceremony/other proposals shall be selected by the committee only after demonstration by the tenderer.
6. The proposal will be negotiable with regard to financial implications, which ones negotiated remain unaltered.
7. The proposal shall be evaluated on the basis of quality/experience and as per the previous standards.
8. The opening and closing ceremonies shall essentially include Bhadarwahi Kud with proper dress of kud depicting culture of Bhadarwah.
9. The opening of Tourism cum Cultural Festival shall essentially include track based National Anthem with at least 100 artists (students from vicinity) on stage.
10. The committee is authorized to finalize the proposal reserve the right to accept or reject the proposal without assigning any reason thereof.
11. The payment for the approved and unapproved artists shall be purely on cultural Academy/Doordarshan approved rates.
12. Arrangements for transportation and boarding and lodging of equipments and artists shall purely be made by the agency/tenderer.
13. The NIP can be downloaded from the official website i.e [www.bhadarwahheavens.com](http://www.bhadarwahheavens.com) of Bhadarwah Development Authority.
14. Laser lights, fog gun along with the decorative illumination of the venue shall from essential part of event.
15. The rates quoted by the tenderer should be including all taxes applicable.
16. The proposer shall submit fifty edited copies of DVD of the videographer/photography each of all the events along with all original material (mini DVD, cassettes)
17. The organiser shall be responsible for erection, transportation and for smooth operation of tentage items during period of Festival as and wherever required.
18. The rates offered by the organiser/agency should be inclusive of all transportation, erection and all taxes etc.
19. The payment shall be made to the organiser /agency after completion of the Festival. No advance payment shall be made.
20. In case of any shortage of material or mismanagement the CDR shall be forfeited.
21. The organiser/agency has to quote item wise rate inclusive of all taxes and transportation Charges in respect of tentage items.
22. There should be no repetition of the power pack items which have already been displayed during the previous festival except song welcome to Bhadarwah.
23. The proposal should reach in the office of the Chief Executive Officer Bhadarwah Development Authority on or before 04-08-2017 up to 1 pm along with CDR/FDR of Rs